



KUTAY ŞENER

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Military Service Status: Completed / January 2019

COVER LETTER

I had the opportunity of working on various fields, such as NGO, publishing, defense industry, food and bavarage sector and management. However, almost for two years, I built my own company and have been working from home and excited with my career path. As a result of working as a freelancer with different companies, I improved my stress management, fastly acting when if things go wrong and gain good communication skills. I would be even more excited if I become a link on a strong chain. Hence, my desire is to continue my journey as a member of a company which I can improve myself with a dedicated team.

WORK EXPERIENCE

ART PUZZLE , Senior Art Director

Jul 2024 – Present

- **Design** digital and printing media
- **Packaging design** for company needs

MOMENTZ VISUAL , Freelancer / Founder

May 2022 – Jun 2024

- **Meeting** with clients
- **Take client's brief** with exchange of ideas
- Make **budgets**
- **Design** digital and printing media
- **Design web sites** via WordPress
- **Prepare presentations** for design elements
- **Prepare design elements for printing**
- **Ad management** via Google Ads and Meta Business Suite
- Make out an **invoice**
- **Search and referral** to right people for their other needs
- Manage **social media** account for clients
- **Scheduling and shooting** indoor/outdoor for clients

BEMSE GIDA , Graphic Design Specialist

Jan 2022 – May 2022

- **Manage and coordinate** projects for seven brands.
 - LOU CAFÉ & BISTRO
 - LUIGI'S RISTORANTE & BAR
 - LOUISE CAFÉ & BRASSERIE & LOUNGE & LOFT
 - LISETTE GUILTY PLEASURES CHOCOLATE
 - MICCA RESTAURANT
 - BEMSE CATERING
 - BEMSE TARIM
- Manage **social media accounts**
- **Building new websites and update contents** using Wordpress
- **Packaging design** for company needs
- Responsible for **scheduling and shooting for** indoor/outdoor, menu contents
- **Create** new design themes for PowerPoint presentations
- **Develop and Discuss** project ideas and goals with each manager for business development
- **Making annual budgets** for the department
- **Writing articles** for SEO
- **Coordinating** all visual needs
- **Analyzing** and reporting Google, social media and QR Menu for each brand and **discuss** with each manager for improvements

ASELSAN / Basaran Teknoloji (Subcontractor firm) , Graphic Designer

Sep 2018 – Feb 2019

- **Manage and coordinate** graphic design projects from concept through completion
- **Create** new design themes for PowerPoint presentations
- **Entries** of daily news and announcement for **web site**
- **Discuss** project ideas and goals with each manager, and turn these visions into real visual designs that meet the need using illustrations, artwork, design elements, and fonts
- **Coordinating** all visual needs

MAZZAM MAGAZINE , Editor in Chief / Visual Director

Feb 2017 – Feb 2018

- **Design** covers and inner pages
- Manage **social media accounts**
- **Website updates** via Wordpress
- Responsible for **producing and scheduling** all editorial articles
- Responsible for editorial development **schedules, budgets & work allocation**
- Develop story and content ideas while **being mindful** of the audience
- **Choose the topics** to cover
- Organize meeting with **high profile accounts and contacts**
- **Review final version** for errors in grammar, punctuation, and spelling and check the copy for readability, style, and agreement with editorial policy

- **Design** covers and inner pages for magazine
- Manage **social media accounts**
- **Entries** of daily news and announcement for **web site**
- Responsible for **producing and scheduling** all editorial articles
- Develop story and content ideas while **being mindful** of the audience
- **Review final version** for errors in grammar, punctuation, and spelling and check the copy for readability, style, and agreement with editorial policy

EDUCATION

- Ataturk University, **Advertisement** (2021 – Present)
- Baskent University, Visual Arts And Design / **Graphic Design** (2010 – 2014)
(Bachelor of Fine Arts)
- Ankara University Development Foundation Private High School , **Science and Math** (2003 – 2007)
- Aykan College (1995-2003)

SEMINAR AND COURSES

- **Motion Design (Academy of Arts and Design London)** (Jun 2023)
- **TESOL (Teaching English to Speakers of Other Languages)** International (2020 – Present)
- **Color Management Workshop in Photo, Graphic Design and Printing Process** / Ankara (Apr 2017)
- **Preparation of Arts** / Istasyon Art Academy Goztepe - Istanbul (2009 – 2010)

SKILLS

Language:

- **Turkish**, Mother Tongue
- **English**, Full Professional Proficiency
-Taking TESOL (Teaching English to Speakers of Other Languages Certification Course)

Technical:

- Microsoft Word, Excel, PowerPoint, Access, Outlook
- Adobe Photoshop, Illustrator, Indesign, Lightroom, After Effects
- Google Ads, Meta Business Suite
- Platforms: macOS, Windows

REFERENCES

- **İbrahim Bekar**, Vice President, ASELSAN A.Ş.
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